



DATGANIAD I'R WASG

Bu digwyddiadau penwythnos troi'r goleuadau Nadolig yn hwb sylweddol tuag at economi tref Caerfyrddin, gyda degau o filoedd o bobl yn ymweld â'r dref ar benwythnos 22/23 o Dachwedd. Yn ôl y system Wi-Fi Canol Tref, recordiwyd dros 44,000 o ddyfeisiau symudol gwahanol yn y dref ar y dydd Sadwrn.

Dywedodd Maer y Dref, y Cynghorydd Jeff Thomas: 'Roedd y dref dan ei sang dydd Sadwrn, gyda miloedd hefyd yn dathlu troi'r goleuadau Nadolig ymlaen ar y nos Wener gynt. Mae Caerfyrddin yn gyrchfan bendigedig i bobl dros de a gorllewin Cymru, diolch yn fawr iawn i staff y Cyngor Tref am eu gwaith called ac hefyd hoffwn ddiolch i'r sefydliadau a'r busnesau, yn cynnwys y canolfannau siopa, Eglwys San Pedr a nifer eraill am eu gwaith called i ddenu sut gymaint o siopwyr ac ymwelwyr yma i Gaerfyrddin'.

Mae'r 'Winter Wonderland' bellach wedi ymsefydlu yma yn ein tref ac mae hyn yn denu llawer mwy o bobl i Gaerfyrddin dros adeg y Nadolig a'r Flwyddyn Newydd'.

Cefnogir system Wi-Fi Tref Caerfyrddin gan Gyngor Tref Caerfyrddin, Cyngor Sir Caerfyrddin, Cronfa Amaethyddol Ewropeaidd ar gyfer Datblygu Ardaloedd Gwledig, a hefyd tua dwsin o fusnesau lleol. Mae ar gael yn rhad ac am ddim yng nghanol y dref.



PRESS RELEASE

The annual Christmas lights switch on and reindeer parade brought thousands of people into Carmarthen, helping to provide a massive boost to the local economy.

Data provided by the Carmarthen Town Wi-Fi system shows that over 44,000 different mobile devices were detected in the town on Saturday 23rd November 2019 alone.

Carmarthen Town Council is responsible for the events of Friday evening when the town centre Christmas lights are switched on at the Guildhall, and also the reindeer parade and entertainment in Guildhall Square on the Saturday.

The Mayor of Carmarthen Councillor Jeff Thomas said: 'To have these numbers of people visiting the town is exceptional and reflects marvellously on what Carmarthen has to offer to the local community and visitors. The Town Council is very proud of its annual Christmas events, and this year it felt as if there were more people than ever in the town despite the wet weather. I spoke to very many people who had travelled a long way into Carmarthen for the weekend's events, and there is no doubt that Carmarthen is developing a great reputation across West Wales for its Christmas lights switch on and associated events'.

'Carmarthen Town Council put on these events every year and I must pay tribute to the wonderful efforts of the small team of Town Council staff who work hard to make sure that these Christmas celebrations are the best they can possibly be. It takes six weeks to prepare all the lighting and put them up and it's great when it all comes together like this'.

'We are also very grateful to other businesses and organisations within the town such as the shopping centres and St Peter's Church, who also contributed with different events in the town during the weekend'.

'Obviously Carmarthen has the added bonus of its own Winter Wonderland at Carmarthen Park and the organisers have worked extremely hard to provide an amazing facility again

this year. This should help bring many visitors to the town and provide a real boost to the local economy for several weeks during the Christmas and New Year period’.

Carmarthen Town Council has been working with Carmarthenshire County Council and local businesses to ensure that Carmarthen Town Centre is covered by Wi-Fi as part of a scheme initiated and part funded by the Leader Scheme from Europe. The project is supported by the European Agricultural Fund for Rural Development. It is accessible free of charge to everyone in the town centre.

Alun J Harries

Clerc, Cyngor Tref Caerfyrddin - Clerk, Carmarthen Town Council

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9th December 2019/9fed Rhagfyr 2019